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SOVIET BROADCAST EXPLOITATION OF U.S. PRESS SOURCES

(Report No. 5)

Period Covered

The data in the attached tabulation are based on scrutiny of Soviet broadcast output for the 17-week period 1 November 1958-28 February 1959. Reports Nos. 1-4 dated 8 August, 11 September, 10 October and 10 November 1958 covered the previous 17 weeks, 1 July-31 October 1958.

Extent of the Sample

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The sampling of Moscow output examined for these surveys comprises all TASS and Radio Moscow items, both news and comment, that were published in the [REDACTED] Report. While by no means exhaustive, this is considered a representative cross-section of Moscow propaganda on all major subjects.

The tabulation also takes into account rebroadcasts of all the voice-cast items examined. (No data are available on the total number of retransmissions of TASS items, but it is normal TASS practice to use the same items in transmissions to all recipients abroad.)

Discussion of Findings

1. The 19-day strike that shut down the New York newspapers in December affected the number of citations of U.S. press material. The number of Moscow's broadcast items citing U.S. press sources in the current 17-week period dropped to half the total for the 17 weeks covered in the four previous surveys (from 2,509 to 1,130).*
2. Newspapers continued to be cited more often than news agencies. As in all the previous periods surveyed, the New York TIMES was the paper most frequently quoted. It was followed in the current survey period--as in the total 17-week period covered in the previous four surveys--by the New York HERALD TRIBUNE, the WALL STREET JOURNAL, the Washington POST AND TIMES HERALD and the CHRISTIAN SCIENCE MONITOR, in that order.

In the 34 weeks examined since July 1958, the Moscow radio has referred to stories by 28 difference New York TIMES correspondents as against 12 by the New York HERALD TRIBUNE staff: Article by James Reston, Hanson Baldwin and Jack Raymond of the TIMES, those of Marguerite Higgins of the HERALD TRIBUNE, and reports by Hightower of A.P. were the most frequently noted. Items referring to Baldwin's articles were the most widely broadcast.

The majority of Moscow's citations of U.S. papers are confined to the large Eastern, and particularly New York, newspapers. Some of

* The number of single original items (excluding rebroadcasts) that used U.S. press articles was 363 this time, as against 739 in the July-October 1958 period.

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the smaller newspapers mentioned by Moscow in the November-February period were: (a) The Washinton DAILY NEWS, regarding the Atlas launching; (b) the Communist Party paper WORKER, quoted in an item discussing U.S. war industry profits and in another on a meeting of the U.S. Communist Party; and (c) the Spanish-language EL DIARIO DE LAS AMERICAS, referred to in an item on the Cuban rebellion in December. (In September and October, DAIRO DE NEUVA YORK had also been quoted in the Cuban situation and on the treatment of Puerto Ricans in New York city.) Moscow radio also took note of comments on Mikoyan's visit in the San Francisco CHRONICLE, the Des Moines REGISTER, and the York, Pennsylvania GAZETTE AND DAILY.

3. Joseph Alsop was quoted most often among syndicated columnists in the November-February period, but he takes second place to Walter Lippmann in the entire 34-week period of July 1958-February 1959. In the current period, George Sokolsky's column was referred to for the first time, in connection with his comments on Mikoyan's visit.

4. The three subjects on which U.S. press sources were most frequently cited in single original items during the current period were the German crisis, Near and Middle East developments, and nuclear testing, in that order. (Items on the latter were more widely broadcast, however.) Moscow's over-all radio propaganda output during the same period gave greatest attention to the Near and Middle East developments, then Germany and thirdly nuclear tests.

The total number of items, including rebroadcasts, that cited U.S. press comment on the German crisis since Khrushchev's 10 November 1957 speech was 217--far below the 485 items citing U.S. press sources on the Middle East crisis in a single month last summer, or the 623 items quoting the American press on the Taiwan Strait crisis in September 1958.

5. Radio Moscow offered a few characterizations of the U.S. publications and newsmen it cited during the current period:

(a) The WALL STREET JOURNAL was called "a paper of the U.S. monopolists" and "influential."

(b) The New York TIMES was also termed "influential." The TIMES, the newspaper most frequently singled out for characterization, and its correspondents Drew Middleton and Schmidt were described as "well-informed."

(c) David Lawrence, who earlier had been called a "vociferous war propagandist" and "favorite unofficial spokesman" for Secretary Dulles, was this time tagged "notorious" and "one of those who loves to search for the 'weaknesses' of the Soviet Union."

(d) FOREIGN AFFAIRS was again associated with the State Department--the "mouthpiece of the framers of U.S. foreign policy."

(e) NEWSWEEK was again cited as "one of the more reactionary American magazines."

Radio Moscow also identified the "specialties" of some of the writers cited: Harry Schwartz of the TIMES, "a so-called Russian specialist"; Baldwin of the TIMES, "well-known specialist on military questions"; Townsend Hoopes, "consultant to the White House on overseas bases."

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SOVIET BROADCAST EXPLOITATION OF U.S. PRESS SOURCES

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The figures in the first column of the table below represent the number of single original items, Moscow voicecasts and TASS, that cited U.S. press sources. The figures in the second column show the grand totals, including rebroadcasts of voicecast items. No breakdown is shown between the two media in the handling of U S press sources.

The names of U.S. newsmen and newspapers are as broadcast by Moscow. Last names only were cited by Moscow in some instances.

	<u>Number of Original References</u>	<u>Grand Total, Including Rebroadcasts</u>
<u>NEWS SERVICES</u>		
ASSOCIATED PRESS	43	149
Unsigned items	39	133
Hightower	3	14
Robert Clark	1	2
UNITED PRESS INTERNATIONAL	41	117
SCRIPPS-HOWARD	1	2
<u>SYNDICATED COLUMNISTS* AND AUTHORS</u>		
Joseph Alsop (New York HERALD TRIBUNE)	8	48
Walter Lippmann (New York HERALD TRIBUNE)	6	10
James Warburg (PROGRESSIVE)	2	13
Professor Frederick Schuman (CURRENT HISTORY)	2	3
Kennan (FOREIGN AFFAIRS)	1	2
Sokolsky (Washington POST AND TIMES HERALD)	1	2
Childs (St. Louis POST-DISPATCH)	1	2
David Lawrence (New York HERALD TRIBUNE)	1	2
Townsend Hoopes (FOREIGN AFFAIRS)	1	1

* The citations of home newspapers of syndicated columnists are not included elsewhere in the tally.

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Number of
Original References Grand Total,
Including Rebroadcasts

MAGAZINES

NEWSWEEK	13	26
Unsigned items	12	15
Ernest Lindley	1	11
US NEWS AND WORLD REPORT	9	10
BUSINESS WEEK	5	6
FOREIGN AFFAIRS	3	10
NEW REPUBLIC	3	3
TIME	2	2
NATION	2	2
MISSILES AND ROCKETS	1	3
NEW SCIENTIST, Tom Margenison	1	2
NEW REPUBLIC, Hans Morgenthau	1	1
HARPERS, Berton Biggs	1	1
FORTUNE	1	1
SATURDAY EVENING POST	1	1
US NAVAL INSTITUTE PROCEEDINGS	1	1

NEWSPAPERS

New York TIMES	99	354
Unsigned items	78	288
Gruson	3	15
Schmidt	3	8
Hanson Baldwin	2	17
Drew Middleton	2	3
Jorden	2	3
Raymond	2	2
Reston	1	4
Herbert Mathews	1	4
Arthur Krock	1	3
Frankel	1	3
Selisbury	1	2
John Finney	1	1
Harry Schwartz	1	1
New York HERALD TRIBUNE	35	100
Unsigned items	28	89
Marguerite Higgins	2	3

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NEWSPAPERS (continued)

Francis Sayre	1	3
Anthony Nutting	1	2
Morris	1	1
Cook	1	1
Wilson	1	1
WALL STREET JOURNAL	20	60
Washington POST AND TIMES HERALD	10	88
CHRISTIAN SCIENCE MONITOR	10	16
Unsigned items	8	12
Haywood	1	2
Chanham	1	2
New York POST	7	32
Unsigned items	5	30
Robert Allen	2	2
New York WORLD TELEGRAM AND SUN	3	13
Washington STAR	3	12
New York DAILY NEWS	3	6
New York DAILY MIRROR	3	6
St. Louis POST DISPATCH	3	5
WORKER	2	2
JOURNAL OF COMMERCE	2	2
New York JOURNAL AMERICAN	1	2
San Francisco CHRONICLE	1	2
Des Moines REGISTER	1	2
Chicago DAILY NEWS	1	1
Chicago SUN TIMES	1	1
Chicago TRIBUNE	1	1
Detroit TIMES	1	1
Detroit FREE PRESS, Robert Boyce	1	1
Washington DAILY NEWS	1	1
York, Pa. GAZETTE AND DAILY	1	1
EL DIARIO DE LAS AMERICAS	1	1

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